



Xanté PrintPlanet Discussion Forum Launches

October 22, 2008 – Mobile, AL – Xanté, the brand that is fast becoming the hero of small and midsize prepress and print shops needing competitive, state-of-the-art technology at practical price points, announces today the launch of the Xanté discussion forum on PrintPlanet, the world's largest e-community for print. The new forum, which will provide opportunities for open discussion on Xanté products, technical tips, and upcoming news, can be accessed at: <http://printplanet.com/forums/xante/>



PrintPlanet, part of the WhatTheyThink.com online media organization serving the print and publishing industry with more than 50,000 members worldwide.

“The Xanté customer community in the past few years alone has really expanded, and with that growth comes the desire to find additional ways to keep communications flowing in an atmosphere that is both responsive and intimate -- hallmarks of the Xanté customer service philosophy,” said Robert Ross, Xanté CEO. “The PrintPlanet Xanté forum is the perfect complement to the extensive customer and technical service that we provide. We know that our users will appreciate learning about first-hand experiences with Xanté solutions, and sharing their unique knowledge with peers. I personally, along with other Xanté experts, look forward to becoming an active member of the forum, and helping it to grow.”

Randy Davidson, President of WhatTheyThink, sees the Xanté forum as an important addition to the PrintPlanet line-up of print-focused discussion forums. “We’ve noticed an increase in participation among Xanté customers and prospects, representing small and mid-sized print operations. These print professionals use PrintPlanet as an important resource because it allows them to beeline to the latest information, as well as share their knowledge. We give them the platform to discuss, debate, and learn about issues and topics that are vital to business success.”

“We are pleased that Xanté supports this newest discussion group on PrintPlanet and we look forward to an active e-community,” says Davidson.

About WhatTheyThink

WhatTheyThink is the printing and publishing industry's leading online media organization; offering a wide range of publications delivering unbiased, real-time market intelligence, industry news, economic and trend analysis, peer-to-peer communication, and special reports on emerging technology and critical events. Serving a membership base of more than 50,000, WhatTheyThink also hosts webinars and live events as well as providing content through a syndication program, which delivers content directly to related websites and through RSS. The organization also provides consulting and speakers bureau services to the industry.

About Xanté

Xanté provides state-of-the-art PDF workflow and imaging solutions for high quality graphic and prepress applications by leveraging a combination of its own hallmark technologies and those acquired from RIPit and Exxtra. The product line includes process-free metal and polyester computer-to-plate imaging devices including the popular Impressia and PlateMaker lines; high resolution digital color presses including the Ilumina family; large format VM series violet metal platesetters and the SpeedSetter series of polyester imaging systems; and award-winning Symphony workflow software RIP, an Adobe PDF Print Engine (APPE) workflow (including Adobe PostScript 3) and JDF. Xanté Symphony workflow software allows every device in the print shop -- including platesetters, imagesetters, laser printers, digital copiers, inkjet printers and plotters -- to be controlled from a single RIP for true workflow consistency.

Xanté Corporation headquarters is located in Mobile, Alabama, USA, with offices in Sacramento, CA, USA; Duiven, Netherlands, and Zhengzhou, China. Xanté products are distributed through a worldwide network of reseller and distribution partners. For more information, please visit Xanté.com.

Media Contact:

Helene Smith

+1 321 388 6511 cell

smith@helenesmith.com

© 2008 Xanté Corporation. All rights reserved. Xanté, PlateMaker, Impressia, Ilumina, Myriad, SpeedSetter, KoolKolor, KoolToning, StripRITE, PerfectBLEND, AdvancedScan, RasterView, TrapZone, ImagerQ Concerto, VM and Harmony Violet Metal Plate are trademarks or registered trademarks of Xanté Corporation. Adobe, PostScript 3, APPE and Accurate Screens are registered trademarks of Adobe Systems, Incorporated, which may be registered in certain jurisdictions. All other trademarks or registered trademarks are the property of their respective owners.