



Picture Available Upon Request

Xanté Promotes Loretta Castello to Director, Sales and Marketing; for Europe, Middle East, Africa and India

March 19, 2008 – Mobile, AL and Duiven, The Netherlands – Xanté is pleased to announce that Loretta Castello has been promoted to the position of director of sales and marketing for Europe, India, Middle East and Africa (MEA). In her new role Castello reports to Xanté senior vice president of worldwide sales, Scott Reese, and is responsible for building, developing and coaching the company's European sales and marketing teams, as well as building and strengthening the company's reseller network throughout Europe, MEA and India.

Castello joined Xanté in January 2006 to handle sales and marketing efforts in Italy, and shortly thereafter, in France. In June 2006, she broadened her role to assume sales and marketing responsibilities for French Africa, and eventually all of Africa and Israel. She was promoted to her new position in Q4 2007.

"I'm excited about serving these markets, which I already know so well, from my new position with Xanté," Castello says. "Our workflow systems, CTP and digital press solutions are in high demand throughout these regions. I look forward to working with a great team, the channel and our customers, and delivering the high level of service that Xanté is well known for."

Castello has extensive experience in the graphic arts marketplace. Prior to joining Xanté, she was a director responsible for sales, marketing, and logistics for the ink and media business at Scitex Vision (now part of Hewlett Packard). Before joining Scitex Vision, Castello spent two and a half years at NUR Macroprinters as consumables sales manager for Southern Europe.

Castello speaks French, English and Italian fluently. She holds economic and management degrees from FUCAM University, Belgium.

About the New Xanté

Xanté provides state-of-the-art PDF workflow and imaging solutions for high quality graphic and prepress applications by leveraging a combination of its own hallmark technologies and those acquired from RIPit and Exxtra. The product line includes process-free metal and polyester computer-to-plate imaging devices including the popular Impressia and PlateMaker lines; high resolution digital color presses including Illumina; large format VM series violet metal platesetters and the SpeedSetter series of polyester imaging systems; and award-winning OpenRIP® Symphony software RIP, an Adobe® PDF Print Engine (APPE) workflow with support for Adobe® PostScript® 3™. OpenRIP Symphony allows every device in the print shop -- including platesetters, imagesetters, laser printers, digital copiers, inkjet printers and plotters -- to be controlled from a single RIP for true workflow consistency.

Xanté Corporation headquarters is located in Mobile, Alabama, USA, with offices in Sacramento, CA; Hauppauge, NY; Duiven, Netherlands; and Zhengzhou, China. Xanté products are distributed through a worldwide network of reseller and distribution partners. For more information, please visit xante.com.



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