



Graphics of the Americas' George Ryan Announces Call for Speakers

Miami Beach, FL – June 24, 2008 – Graphics of the Americas 2009 is opening its call for speakers to participate in the 34th annual event being held February 26–28, 2009 at the Miami Beach Convention Center, PAF President George Ryan said today. Speakers will have the opportunity to present to graphic communications decision makers. In 2008, Graphics of the Americas (GOA) drew 13,000 attendees from 78 countries.

GOA's conferences address key issues and technologies impacting the design, print and publishing markets, particularly in the Americas and with relevance to the global marketplace. In 2008, GOA conferences included: Design for Personalized Communications, Brand Protection and the In-Design conferences.

Intriguing, Unique Submissions Requested

GOA looks for intriguing and unique, industry-relevant material from both new and established speakers. All proposals are subject to review and are selected according to merit. GOA invites potential speakers to share innovations, success stories, case studies, and lessons learned. GOA wants to hear about interesting work from designers, brand owners, print buyers, prepress specialists, printers, marketers and business strategists. Presentations of a commercial nature, or promoting a particular product or platform, are given lower priority. Proposals may be inspirational, practical, or both, but should derive from the speaker's first-hand knowledge and experience.

Submissions Due by August 15

If you have a suggestion for a speaker or topic, GOA invites you to send your submission in writing by August 15, 2008. Your submission should include the suggested title, a 50-word description and 3-5 sentences on what attendees will learn, as well as a short biography of the speaker. Please also provide contact info: Name, title, company, phone, and email with your submission. Email submissions to: kstuart@pafgraf.org or fax to 407-240-8333.

For more information on Graphics of the Americas visit www.graphicsoftheamericas.com.

About Printing Association of Florida (PAF)

The Printing Association of Florida, with headquarters in Orlando, Fla., is one of the most active and influential printing associations in North America. More than 500 Florida-based graphic arts companies consider the PAF their ultimate business partner. Governed by an all-volunteer board of directors elected by its membership, the PAF is a not-for-profit association representing the interests of the graphic arts industry throughout the state. PAF is affiliated with Printing Industries of America / Graphics Arts Technical Foundation (PIA/GATF), the world's largest graphic arts trade association, making PAF members a part of the largest, most comprehensive graphic arts advocacy organization in the world. The Printing Association of Florida is located at 6275 Hazeltine National Drive, Orlando, FL 32822, by phone at 407-240-8009, fax 407-240-8333, and on the Web at www.pafgraf.org.

About Graphics of the Americas (GOA)

Now in its 34th year, Graphics of the Americas is produced annually by the Printing Association of Florida, Inc., an industry trade association. Taking place each year in Miami Beach, Fla., GOA is the largest, annual combined exposition and education event in the U.S. With worldwide attendance and exhibitors, GOA is one of the only conferences that attracts print providers, suppliers and creative professionals. For 2009, GOA will be held Feb. 26 through Feb. 28, and will provide a one-of-a-kind international event that showcases the convergence of industry knowledge, products and technology. For more information call 1-800-331-0461 or visit www.graphicsoftheamericas.com. Outside the U.S. and Canada, dial 407-240-8009.

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Media Contact:

Helene Smith
HSPR
312-388-6511
smith@helenesmith.com