

RICOH



Ricoh to Exhibit at Graphics of the Americas

January 29, 2008 – Miami Beach, FL and West Caldwell, NJ – Ricoh Americas Corporation’s vice president of corporate marketing, Ron Potesky, and president and CEO of Printing Association of Florida and Graphics of the Americas, George Ryan; announce that Ricoh will exhibit at Graphics of the Americas in Miami Beach February 28 - March 1. Graphics of the Americas is the largest international graphic arts showcase and conference in the western hemisphere, and is especially popular as an unofficial “pre-drupa” event for vendors wishing to preview prototypes and new products to the thousands of North and Latin American Graphics of the Americas attendees who do not attend the drupa trade fair in Dusseldorf.

At Booth 864, Ricoh will demonstrate its full line of digital duplicators, including the DX 4640PD and the HQ9000. The DX 4640PD’s innovative design and specialized paper feeding mechanism delivers reliable duplex printing in a single pass. Also being demonstrated: @ Remote; an intelligent remote management system, and the Aficio MP C7500; offering high speed color with complete color management and document production versatility.

Information about Ricoh’s complete range of products and services can be accessed at www.ricoh-usa.com.

“We’re looking forward to showcasing our solutions for the first time at Graphics of the Americas. We feel we have a strong fit for attendees, particularly in the Latin American marketplace, for cost-effective document solutions,” Potesky says, adding that Spanish speaking representatives from its Ricoh Latin America group will be on hand to meet with attendees.

“Leading companies such as Ricoh recognize the strength of having a presence at Graphics of the Americas. We are honored that Ricoh has chosen GOA to be one of its key events to be in 2008,” says Ryan.

About Ricoh Americas Corporation

Ricoh Americas Corporation, headquartered in West Caldwell, N.J., is a subsidiary of Ricoh Company Ltd., the 72-year-old leading supplier of office automation equipment and electronics, with fiscal year 2006 sales in excess of \$17 billion, an 8.4 percent increase over the previous year.

Ricoh Americas Corporation is a leading provider of document solutions. Ricoh’s fully integrated hardware and software products help businesses share information efficiently and effectively by enabling customers to control the input, management and output of documents. Ricoh’s line of document management devices include: color and black & white digital imaging systems, facsimile products, printers,

scanners, digital duplicators, production printing products and wide format engineering systems. Additionally, Ricoh offers a wide variety of document and printing solutions directly and through strategic alliances enhancing office productivity and document workflow. Ricoh's document management software enhances workgroup collaboration and offers secure storage, retrieval and sharing of critical information. Ricoh Americas Corporation directly or through its network of authorized independent dealers markets and distributes products in North, Central and South America. For fiscal year 2006, Ricoh Americas Corporation sales exceeded \$3.3 billion, an increase of 7.4 percent over the previous year.

Information about Ricoh's complete range of products and services can be accessed on the World Wide Web at www.ricoh-usa.com.

About Graphics of the Americas (GOA)

Now in its 33rd year, Graphics of the Americas is produced annually by the Printing Association of Florida, Inc., an industry trade association. Taking place each year in Miami Beach, Fla., GOA is the largest, annual combined exposition and education event in the U.S. With worldwide attendance and exhibitors, GOA is one of the only conferences that attracts print providers, suppliers and creative professionals. For 2008, GOA will be held Feb. 27 through March 1, and will provide a one-of-a-kind international event that showcases the convergence of industry knowledge, products and technology. For more information call 1-800-331-0461 or visit www.graphicsoftheamericas.com. Outside the U.S. and Canada, dial 407-240-8009.

#

All products and services are trademarks or registered trademarks of their respective owners and are hereby acknowledged.

Media Contact:

Graphics of the Americas
Helene Smith
HSPR
+1 312-388-6511
smith@helenesmith.com