



Catch cool demos of hot 3D and lenticular from HumanEyes at upcoming shows

Jerusalem, Israel; February 26, 2008 - HumanEyes Technologies has an exciting schedule of 3D and lenticular demonstrations at upcoming, first quarter 2008 trade shows targeted at commercial and wide-format printers.

Beginning with Graphics of the Americas in Miami February 28 - March 1, HumanEyes will be demonstrating the latest versions of its market-leading lenticular software solution, PrintPro 2.0; as well as its Creative3D™ 2.0 software for generating and printing spectacular 3D and animations. HumanEyes is showing its applications with several of its marketing partners including Fujifilm Sericol, Fujifilm Graphic Systems USA, Inc., Gandinnovations, and KBA North America.

These are just some of the well-known hardware vendors with whom HumanEyes has tested its software and found each yielded optimal lenticular printing results.

HumanEyes' show schedule for Q1 2008 is as follows:

Graphics of the Americas (GOA) - February 28 - March 1, Miami, FL

- Fujifilm, Booth #2520 - Printing live lenticular

At GOA, Miami's own 121 Digital Printing, Inc. has adopted lenticular printing using the Fujifilm Acuity HD 2504 and HumanEyes software solution, and will run jobs live at the Fujifilm booth. Combining the two solutions gives professionals truly dynamic output options that have been unavailable or out of reach until now.

Lenticular printing demonstrations by HumanEyes will be held hourly at the Fujifilm booth.

- Gandinnovations, Booth #2024

Gandinnovations will showcase how easy it is to produce lenticular jobs using HumanEyes on its Jeti1224 UV True Flatbed.

PrintFest 2008, March 27 - 29, Anaheim, CA

- KBA Booth #228

ISA International Sign Expo, March 27 - 29, Orlando, FL

- Fujifilm Sericol Booth #2657 - Printing live lenticular
- Fujifilm Graphic Systems Booth #2747 - Printing live lenticular

HumanEyes' powerful PrintPro 2.0 software suite allows printers to create, modify and print lenticular and 3D projects, using their existing printing infrastructure, to produce superior

results. HumanEyes products are built to be easy to use; so that established designers and printers without special lenticular skills, or previous experience, can enjoy a minimal learning curve. HumanEyes' Creative3D professional design suite processes images captured in 3D, converts 2D imagery into realistic 3D, and creates animation effects rapidly and with superior quality. An optional LensFree™ module is also available to printers, allowing direct printing of special effects applications on clear, less expensive substrates including glass and acrylic.

About HumanEyes Technologies Ltd.

HumanEyes Technologies Ltd., with offices in Jerusalem and New York, has developed and patented simplified methods for creating stereo panoramic 3D pictures. Using mathematical algorithms developed at the Hebrew University, the software overcomes optical limitations that have existed for over 90 years, to allow creation of a new standard in 3D pictures. It has been determined that advertisements created using this technology result in dramatically increased impact on the viewer. www.humaneyes.com.

HumanEyes' Board of Directors includes: Benny Landa, founder and former CEO of Indigo (now a division of Hewlett-Packard); Doby Hodd, HumanEyes' CEO; Yoav Chelouche, former President and CEO of Scitex; Mimi Sela, CEO of Landa Ventures; Alon Dumanis of the Van-Leer Group and Gideon Ben-Zvi, former CEO and co-founder of HumanEyes, Ligature and Wizcom.

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