



## **Enfocus Launches New Versions of its Award-Winning PDF Workflow Tools**

### **New Versions Acrobat 8 Compatible, Universal Binary, & Offer Substantial Performance & Feature Advancements**

**Available for download first week March at [www.enfocus.com](http://www.enfocus.com)**

**February 20, 2007 – Barcelona (Graphispag) and Miami (Graphics of the Americas) – Major upgrades of products from Artwork Systems' Enfocus brand, the world leader in PDF quality management for graphic arts, are both Adobe Acrobat 8 and Intel Mac (Universal Binary) compatible, the company said today. As a result, Enfocus' flagship PDF application, PitStop Professional, along with PitStop Server, a tool for high-volume PDF preflighting, and Instant PDF, which produces press-ready PDFs with the utmost ease, now offer over 100,000 customers worldwide increased performance and unparalleled functionality.**

**Upgrades will be available the first week of March, at [www.enfocus.com](http://www.enfocus.com). Complimentary upgrades will be available to customers who have purchased earlier versions of the product on or after December 15<sup>th</sup>, 2006.**

"Our key products are now fully operational with the Intel Mac platform and the latest Adobe Acrobat 8," says Filip Carrein, Product Manager, Commercial Color and Publishing. "We are delighted that our customers will be able to take advantage of the increased speeds and extended options these upgrades will provide, and are confident that the latest versions of our software bring many new and enhanced features that ensure they will continue to be favored by publishing production departments across the world."

Globally recognized publishing technology and process consultant, David Zwang, says, "Using PitStop Profiles and Action Lists is still the best way to check and fix almost any PDF that finds its way into your production workflow. PitStop Professional is a must-have for any PDF production workflow, and PitStop Server is the best way to ensure that when large volumes of pages make their way through your process, they are ready to RIP."

**Enfocus PitStop Professional 7.1:*****New Navigator, Improved Preflight Report, and Redesigned Global Change and Action Lists  
Top List of Advancements***

This latest upgrade of the industry's most popular PDF preflighting and editing tool, PitStop Professional, offers many new features for end users. PitStop Professional is key to providing the Enfocus Certified PDF technology that so many magazine and newspaper publishers, and printers, rely on for reliable and accurate file exchange.

As well as supporting the latest technology with Universal Binary and Adobe Acrobat 8, PitStop Professional 7.1 features:

- A new Navigator, which allows the user to identify and interactively correct errors reported in preflight more easily than before.
- Newly redesigned Global Change and Action List features automate time-consuming repair of common errors.
- New "place PDF" function for simplifying the building of a page from multiple PDFs – one of the most requested features by prepress and ad agency professionals.
- The ability to create outlines of text.
- A new interactive Cropping Tool to resize PDF files.
- New, customizable preflight report with links to on-line help for errors.

The preflighting capabilities of PitStop Professional are still beyond compare. Compliant with the PDF/X and Ghent PDF Workgroup specifications, Enfocus PDF Profiles allow checking of all critical issues and automatic correction of over 100 of the most common errors. Enfocus Certified PDF® technology embeds the PDF Profile and preflight report in the file for reliable file exchange. The report layout in this latest version is customizable and clear - easy to read and print.

**Enfocus PitStop Server 4:*****Increased Speed and Support for Acrobat 8 and PitStop Professional 7***

Several important advancements will benefit Enfocus PitStop Server 4 users:

- Universal Binary natively supports the Intel Processor-based Mac, improving performance.
- Identification and preflight of all files produced by Acrobat 8, Distiller 8, and any application capable of exporting PDF 1.7 files.
- Fully compatible with PitStop Professional 7, allowing users to share PDF Profiles and Action Lists across the entire workflow.
- Robust crash protection: PitStop Server catches and quarantines unstable PDFs.
- Reports available in XML-format (in addition to PDF) for database integration or repurposing elsewhere in the workflow.



- Automatic email notification of software upgrades and maintenance updates.

Using Enfocus PDF Profiles, Action Lists and Certified PDF technology, PitStop Server instantly analyzes, corrects, reports on, and routes files based on the most stringent industry standards, including PDF/X-1a, PDF/X-3, and Ghent PDF Workgroup.

End users simply drop PDF files into an input folder and PitStop Server 4 does the rest; preflighting or correcting the widest range of prepress problems, rejecting files that fail to meet the criteria defined by the PitStop Profile. PitStop Server 4 utilizes Enfocus' powerful Action Lists to automate repetitive editing tasks such as page numbering and color correction.

#### **Enfocus Instant PDF 4.0:**

##### ***Export Certified PDFs Directly from Quark XPress and Adobe Creative Suite, Improved Performance & Easier Collaboration***

The latest version of the Enfocus tool, using award-winning Enfocus Certified PDF technology, simply and reliably creates flawless PDFs that comply with print or advertisement vendors' specifications. Now Instant PDF is fully compatible with PitStop Professional 7 and PitStop Server 4, using the most up-to-date set of Enfocus PDF Profiles and Action Lists.

New functionality in Enfocus Instant PDF 4 includes:

- Instant PDF now can export press-ready Enfocus Certified PDFs directly from QuarkXPress 7 and Adobe Illustrator CS2, in addition to applications already supported.
- Supports Acrobat 8 PDF files, as well as native support for the Intel Mac platform.
- FTP passive mode support allowing users to transfer PDFs between any systems, thereby freeing users to use any machine, at any location.
- Improved processing performance, requiring less system resources.

Because files are always output correctly from the designer's workstation, print providers will see a significant reduction in the customer service and pre-press operator workload. Files prepared with Instant PDF 4.0, using Certified PDF technology to guarantee their readiness, will be print-ready upon receipt.

To see all of these latest versions of the Enfocus products, visit Hall 2 - Level 0 - Stand B216 at Graphispag, Barcelona, between February 19 – 25, or booth # 1504 at Graphics of the Americas, Orlando, Florida from March 2 - 4, or check out the website [www.enfocus.com](http://www.enfocus.com) for more details about the new products.

#### **About Enfocus**

Enfocus, an Artwork Systems brand, brings universally acclaimed technologies, products and service innovations to designers, printers and publishers. Enfocus PDF and production automation technologies are critical to the Artwork Systems hallmark of Certified Automation, which promises graphic arts document integrity, traceability and process control throughout the lifecycle of the file.

The Enfocus brand portfolio, recommended as essentials by numerous industry experts, includes Certified PDF®, Instant PDF, Instant Barcode, PitStop Professional, PitStop Server, PitStop Automate, StatusCheck and



www.CertifiedPDF.net. Enfocus goes beyond preflight, delivering unmatched PDF creation, auto-correction, advanced editing and production automation to guarantee accurate exchange and precise PDF output.

Enfocus technology partners include suppliers such as Agfa, Artwork Systems, Creo PODS, Kodak, EFI, Fujifilm, Global Graphics, Heidelberg, Xerox, Screen, Quad/Graphics, Vio and Xitron; all of which have integrated Enfocus technologies within their own system offerings.

Go to [www.enfocus.com](http://www.enfocus.com) to discover more about Enfocus and the comprehensive solutions graphic arts professionals throughout the world rely on.

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