



### **JDF User Group to Hold Next Meeting at Cox Target Media, One of the World's Most Automated Printing Plants**

**Pittsburgh, PA, October 13, 2008 – The JDF User Group will hold its next meeting at Cox Target Media in Largo, FL on November 18–19, 2008. The goal of the JDF User Group collaboration between the Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF) and the International Cooperation for the Integration of Process in Prepress, Press, and Postpress (CIP4) is manifold: 1 – To establish a peer group, 2 – provide implementation solutions for printers using JDF enabled systems, and 3 – to open communication lines between these users and vendors on the implementation and utilization of JDF-enabled systems across multiple vendor platforms.**

Valpak envelopes are produced at Cox Target Media's state of the art facility in Florida. These envelopes have been specifically developed to optimize production, minimize operator intervention, and increase response time. This new, \$220-million facility is fully automated, utilizing JDF for operation of the plant and JMF for real-time reporting. It has combined the latest automated prepress, printing, finishing, and distribution utilizing JDF/JMF technology and, in doing so, has created one of world's most automated printing plants.(JDF and JMF defined below.)

Cox Target Media has raised the bar and represents a quantum change in what can be achieved with JDF. Attendees of the JDF User Group meeting will participate in a tour of this facility, learn about the challenges involved with the site's implementation, and discover first-hand why Cox Target Media chose the open approach of a JDF system and not a closed, proprietary system.

Though only recently established, the JDF User Group meetings are quickly becoming the premiere forum for the exchange of ideas and solutions relating to JDF workflow.

PIA/GATF Vice President, Research and Technology, Dr. Mark Bohan, says, "I am very excited about this group, as it gives printers a practical guide to JDF implementation based on best practices and experiences in the industry."

The group welcomes a wide range of users of JDF-enabled systems as well as the suppliers of those systems. All interested parties are welcome to become members. More information can be found at [www.jdfusergroup.org](http://www.jdfusergroup.org) or by contacting Mark Bohan at 412-259-1782 or [jdfusergroup@piagatf.org](mailto:jdfusergroup@piagatf.org).

### **Additional Resources:**

- \* Computer Integrated Manufacturing at PIA/GATF ([link](#))
- \* PIA/GATF logo (EPS)
- \* PIA/GATF logo (JPG)

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**About PIA/GATF:** PIA/GATF is the world's largest graphic arts trade association representing an industry with more than one million employees. It serves the interests of more than 10,000 member companies. PIA/GATF, along with its affiliates, delivers products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research, and technical information. [www.piagatf.org](http://www.piagatf.org)

**About CIP4:** CIP4 brings together vendors, consultants, and end-users in the print communications, graphic arts industry, and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define the Job Definition Format (JDF), PrintTalk, and other standards relevant to process automation; to study user requirements; to test product interoperability; and to develop a

range of JDF software development tools. Information on CIP4, including membership details, is available from the organization's website: [www.cip4.org](http://www.cip4.org). "CIP4" and "JDF" are registered trademarks of the CIP4 Organization.

**About JDF:** The Job Definition Format (JDF) is the industry specification designed to facilitate process automation and the integration of different applications and systems in and around the graphic arts industry. JDF also enables the integration of business management and job planning applications into the production workflow. JDF is based on the W3C's Extensible Markup Language (XML), ensuring maximum interoperability between different platforms and ready interaction with Internet systems.

JMF is part of the JDF specification. JMF also is built in XML and is part of the JDF schema. JMF allows a controller to communicate to a JDF MIS or workflow system. More information is available at [www.cip4.org](http://www.cip4.org).

*Link to Cox Target Media, Largo, FL: [Cox Target media](#)*

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