



Printing Industries of America, Inc./
Graphic Arts Technical Foundation
200 Deer Run Road
Sewickley, PA 15143
Phone: +1 412-741-6860
Fax: +1 412-741-2311
Web site: www.gain.net

News Release

For Immediate Release

Contact: Helene Smith
+1 321 388-6511
smith@helenesmith.com

PIA/GATF's Dr. Mark Bohan is Elected to the CIP4 Advisory Board

Pittsburgh, PA, November 14, 2008 -- The Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF) is proud to announce the election of its Vice President, Research and Technology, Dr. Mark Bohan, to the International Cooperation for the Integration of the Processes in Prepress, Press and Postpress (CIP4) Organization's Advisory Board.

CIP4's Advisory Board is the highest authority of the association and has three classifications of membership - partner, full, and associate. Dr. Bohan will hold an associate position representing printers. "It is an honor to be elected to the CIP4 advisory board, especially when there were such strong candidates and competition for the positions," said Bohan. He was one of three individuals to be elected out of seven candidates.

Dr. Bohan is well qualified for the position and has a strong technical background within the industry. Bohan is active in the CIP4 Technical Steering Committee. He also created the JDF certification program at PIA/GATF which works to continually expand and improve the interoperability between products. This program has produced over thirty separate certifications so far.

JDF User Group in North America -- a collaboration between PIA/GATF and CIP4 -- is run by Dr. Bohan. This group's next meeting will be held at Cox Target Media on November 18 and 19. The goal of this meeting is to not only establish a peer group and provide implementation solutions for printers using JDF enabled systems, but also to open communication lines between these users and vendors on the implementation and utilization of JDF-enabled systems across multiple vendor platforms.

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About CIP4: CIP4 brings together vendors, consultants, and end-users in the print communications, graphic arts industry, and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define the Job Definition Format (JDF), PrintTalk, and other standards relevant to process automation; to study user requirements; to test product interoperability; and to develop a range of JDF software development tools. Information on CIP4, including membership details, is available from the organization's website: www.cip4.org. "CIP4" and "JDF" are registered trademarks of the CIP4 Organization.

About JDF: The Job Definition Format (JDF) is the industry specification designed to facilitate process automation and the integration of different applications and systems in and around the graphic arts industry. JDF also enables the integration of business management and job planning applications into the production workflow. JDF is based on the W3C's Extensible Markup Language (XML), ensuring maximum interoperability between different platforms and ready interaction with Internet systems. More information is available at www.cip4.org.

About PIA/GATF: PIA/GATF is the world's largest graphic arts trade association representing an industry with more than one million employees. It serves the interests of more than 10,000 member companies. PIA/GATF, along with its affiliates, delivers products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research, and technical information. For more information, visit www.gain.net.