



Printing Industries of
America/Graphic Arts
Technical Foundation
(PIA/GATF)

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News Release

For Immediate Release

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LIVE FROM DRUPA: FRANK ROMANO ON INKJET WEBINAR BROUGHT TO YOU BY PIA/GATF

Pittsburgh, PA, May 20, 2008—On June 4 from 1:00 pm - 2 p.m. EDT, PIA/GATF will present its first webinar broadcast from a live event—drupa. Frank Romano will lead the webinar, entitled “Inkjet Will Revolutionize Your Business,” from the trade show in Düsseldorf, Germany.

Industry insiders are calling inkjet technology the hot topic for print in 2008 and are projecting that inkjet will have a long-lasting impact on the printing business. Some have even unofficially labeled this year’s drupa as “the inkjet drupa.” The webinar seeks to educate attendees on new inkjet printing technologies making their debut at drupa, and Romano will provide his informed perspective on other important trends that will impact the printing business.

Topics being covered include:

- The different inkjet technologies and what trends are driving their development
- Why inkjet is an attractive option versus other technologies
- How to take best advantage of inkjet’s unique capabilities to save money and improve customer service
- How inkjet can simplify remote proofing at your customer’s location
- Environmental benefits of inkjet’s reduced power consumption
- Problems and pitfalls with inkjet technology
- Trends and important products that will impact the printing industry
- Other highlights of this year’s drupa

The cost of the webinar is \$199; PIA/GATF members pay \$99. In addition, all PIA/GATF members who attend will receive a coupon code for 20% off PIA/GATFPress's brand new book, *Inkjet! Volume 1: History, Technology, Markets, and Applications*, written by Frank Romano.

Registration is available online at www.gain.net or by phone at 800-910-4283, ext. 716 (dial 412-259-1716 outside the U.S.). Questions and requests can be directed to John English, Training Manager, at 800-910-4283, ext. 715 or jenglish@piagatf.org.

The entire 2008 schedule of PIA/GATF webinars can be found on the Event Calendar at www.gain.net (search: *webinar*).

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About PIA/GATF: *PIA/GATF is the world's largest graphic arts trade association representing an industry with more than 1.2 million employees. It serves the interests of more than 12,000 member companies. PIA/GATF, along with its affiliates, delivers products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research, and technical information.*