



President Bush Visits PIA/GATF Member ColorCraft of Virginia

Picture Available

WASHINGTON, D.C.-- March 26, 2008 -- President George W. Bush today toured and gave brief remarks at Printing Industries of America/Graphic Arts Technical Foundation member company ColorCraft of Virginia in Sterling, VA. The President highlighted the effect that the recently passed economic stimulus package would have on ColorCraft and its employees.

PIA supported this act which allowed for increased expensing and bonus depreciation for small businesses like ColorCraft. The President said, "ColorCraft is a small, thriving business that will benefit from the stimulus package that the Congress passed earlier this year."

ColorCraft CEO Jim Mayes, a former PIA/GATF Chairman of the Board, accompanied the President, showing off ColorCraft's state-of-the-art facility and equipment that was purchased after previous stimulus acts.

PIA/GATF Vice President for Government Affairs Lisbeth Lyons was also in attendance. She said, "I'm glad that the President could visit one of our association's member companies and meet with the people who work in our dynamic industry. The legislation he signed last month will help printers across the country as they seek to modernize and expand their businesses."

President and CEO of PIA/GATF Michael Makin stated, "Our industry is honored to have hosted President Bush to highlight the economic contributions of companies like ColorCraft and all PIA/GATF members."

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About Printing Industries of America (PIA): PIA is a part of PIA/GATF, the world's largest graphic arts trade association representing an industry with more than 1.2 million employees and over \$161 billion in revenue. PIA/GATF serves the interests of more than 12,000 member companies.

CONTACTS:

Andrew Wimer

Phone: +1 202 730 7974

E-mail: awimer@printing.org

Helene Smith

Phone: +1 321 388 6511

Email: smith@helenesmith.com