



## Press Release

*Hundreds of Workflows and Ways to Proof.  
One Powerful Technology to Handle Them All.  
Remote Director*

**2008 Must See 'em!**

**ICS at Graph Expo  
Booth 4721**

### **ICS Transforms Monitor Proofing Landscape Again with the Latest Remote Director**

***New developments include light booth communication for simultaneous, collaborative review of soft copy proofs***

#### ***Must See 'em 2008 Win Just Announced***

Chicago (Graph Expo) -- October 27, 2008 -- Integrated Color Solutions (ICS), with its Remote Director solution combining patented color technology with collaborative & press side proofing, unveils its newest version of the application here at Graph Expo. Remote Director, which offers real time, cross platform, color-accurate data exchange, brings over a dozen new features and functions in version 3.6.1, including the ability to communicate with JUST Normlicht light booths to facilitate the industry's first simultaneous hard and soft collaborative proofing capability (see separate release).

Remote Director has received the prestigious Must See 'em recognition for this year's show. The announcement was made at yesterday's Executive Outlook Conference.

Additional 3.6.1 developments include:

#### **User experience**

Comparison of images for content, annotation reports, signoff status report, additional image sorting capabilities, improved email notification processes, and Global access to Pantone library from all seats.

#### **Permissions, standards and quality assurance**

Lock images per user approval and/or group approval, an option to view and print sign off status for all participants and for all images in a proof, and UCM improvements (now a part of SWOP certification).

## **Performance**

Performance improvement for proofs with many images (100+), performance improvement for Intel machines, Updated Pantone installer now with Goe Uncoated, hybrid GPU mode for ATI Radeon HD 2000- and 3000-series, enabling the offloading of the image servers data from the C Drive and a new spectral adaptation process.

## **Remote Director Demonstrations**

Graph Expo attendees are seeing Remote Director in action at one of the five demonstration workstations (Mac & Windows platforms) on monitors from Apple, Eizo, Quato, NEC and Samsung at the ICS exhibit. Users will be able to see, first-hand, color-accurate remote proofing across both platforms on diverse monitor displays.

In addition to the new Remote Director version, ICS is featuring demonstrations of proofing scenarios which target all segments of the food chain for both commercial and packaging markets.

Booth attendees interested in bringing Remote Director into their specific workflow will also be able to see examples of how the Remote Director SDK (software development kit) has utilized to integrate into several third party applications.

## **Workflow Integration**

Remote Director is known as an essential component in automated workflows all over the globe. Publications and their suppliers worldwide have chosen and installed Remote Director as their monitor proofing solution of choice, while increasing numbers of manufacturing partners are adding the technology via the simple SDK, or recommending its use to customers.

Remote Director can also be found at Graph Expo at the JUST Normlicht booth #4661 and Color Management Group booth #5418.

## **About Must See 'em Recognition**

The Must See 'ems technology and product recognition program is a highlight feature of the Executive Outlook Conference, held yesterday at McCormick Place. The program is sponsored by the Graphic Arts Show Company (GASC) and conducted independently by PrintCom Consulting Group.

## **About Integrated Color Solutions**

Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology in 2000. Today, ICS is the only provider to offer the full range of proofing capabilities – from the simplest to the highest end color-accurate applications – in real time, on any mix of computing platforms and workflows, at any location in the world. Digital imaging and color science excellence are the hallmarks of ICS's research and development team, responsible for several existing and pending ICS patents. The resulting technologies, including new spectrally-based color processing, combine

superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence – making ICS the first choice of users and vendors alike.

ICS is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems. For more information about ICS, visit [www.icscolor.com](http://www.icscolor.com).

ICS strives to be an environmentally responsible company. In addition to providing technology that fosters reduced waste, the company supports initiatives such as the Arbor Day Foundation.

**Editor's Note:** For a copy of ICS' digital media kit from Graph Expo, please visit: <http://www.icscolor.com/mediakit/>

## ## ##

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