



Press Release

***Hundreds of Workflows and Ways to Proof.
One Powerful Technology to Handle Them All.
Remote Director***

**ICS at Graph Expo
Booth 4721**

Leading Graphic Arts Companies Choose Industry Leader ICS' Remote Director for Monitor Proofing Solutions

Highly automated, flexible technology speeds job cycles

Chicago (Graph Expo) -- October 27, 2008 -- Leading graphic arts system suppliers including DAM, file delivery and production workflow segments, have chosen to provide their customers access to Integrated Color Solutions' popular Remote Director technology for monitor proofing. Among the partners utilizing Remote Director SDK (Software Development Kit) include: Adstream, Dalim, EskoArtworks, ICC, VIO, Wave, Xinet, and, as well as end users Schawk and H. Bauer.

“ICS is proud to be the #1 choice of today’s workflow and printing companies,” says Vicki Blake, VP of Business Development at ICS. “The acceptance of Remote Director monitor proofing technology by these powerhouse organizations reflects the continuing desire to meet their users growing demand for monitor proofing solutions that not only add time and cost savings but also file integrity through our core competency of color handling, with cross monitor support, SWOP and GRACoL certification and real-time collaboration as well.”

Remote Director Delivers

Remote Director is the leader in monitor proofing systems because it has combined patented color technology with collaborative & press side proofing – in an application giving professionals and their clients all the tools they need to create, view, annotate and collaborate on monitor proofs. Everyone can finally move to a true, fully digital workflow -- and simplify client interaction – while increasing color accuracy and consistency. Whether viewing a proof on press, creating a concept or contract proof to send to a client for approval, or just accessing an incoming proof; Remote Director provides unparalleled functionality and performance that keeps production workflows at pace with the demands of a dynamic marketplace.

Remote Director can be integrated easily into any existing workflow either through automation tools, existing workflow integrations or the easy to implement SDK for custom integrations. (See the attached addendum for more information on ICS Remote Director SDK)

ICS Integration Partner Solutions

Following is an overview of ICS integration partner solutions:

ICS and Dalim

ICS monitor proofing capabilities can currently be used in workflows managed by DALiM TWiST intelligent workflow automation software. In addition, Remote Director will soon be integrated with DALiM MiSTRAL, Dalim's popular, JDF-based production automation and project management/job tracking system.

ICS and Vio

ICS Remote Director is an integrated part of the Vio Certified Soft Proofing module. VCSP slashes the cost and time involved in creating and delivering color advertising into newspapers and magazines by enabling users to review and approve color proofs, and even high value color ads, collaboratively and in real time, online.

ICS & Adstream

Adstream enables a complete digital workflow from ad creation through the approval and file delivery functions by incorporating both Remote Director and ICS SDK into the Quickprint Workflow.

ICS & ICC

Powered by ICS' calibration technology, Color Eyes, is a standalone product for calibrating and profiling any workstation,

ICS & Schawk

Schawks' internally developed Blue system will soon offer a new and enhanced version of their OLP (online proofing) solution as they upgrade to ICS's latest technology.

ICS & EskoArtworks

Users of EskoArtworks' Webcenter will soon be able to add color proofing to their workflow through the integration with Remote Director.

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CS & Third Party Integrators

DAM systems have also been able to capitalize on remote proofing information fed back to their databases and sharing of annotations and collaboration. The MediaBank integration, done by ASI (All Systems Integration) and Xinet Webnative Portal, now works tightly with Remote Director thanks to IO Integration.

About Integrated Color Solutions

Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology in 2000. Today, ICS is the only provider to offer the full range of proofing capabilities – from the simplest to the highest end color-accurate applications – in real time, on any mix of computing platforms and workflows, at any location in the world. Digital imaging and color science excellence are the hallmarks of ICS's research and development team, responsible for several existing and pending ICS patents. The resulting technologies,

including new spectrally-based color processing, combine superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence – making ICS the first choice of users and vendors alike.

ICS is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems. ICS strives to be an environmentally responsible company.

In addition to providing technology that fosters reduced waste, the company supports initiatives such as the Arbor Day Foundation.

For more information about ICS, visit: www.icscolor.com.

Editor's Note: For a copy of ICS's digital media kit from Graph Expo, please visit: <http://www.icscolor.com/mediakit/>

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-- ADDENDUM --

BACKGROUNDER: ICS Remote Director SDK

“Since the introduction of the first certified monitor proofing system, ICS has pursued the ultimate goal of monitor only proofing across the entire workflow. In our years of implementing Virtual Proofing in many segments of the food chain, our customers have taught us that they need to have the proof on demand from their various types of workflow systems. In order to more effectively utilize our core competency, and in keeping with our open platform and device support, ICS moved ahead to build connection tools to all appropriate workflows as opposed to requiring users to switch from one technology to another,” says Blake.

To meet this need, ICS first developed a hot folder application called ProoFlow to create proofs, invite viewers and send emails in the background for any file dropped in the folder.

The next step to providing a tighter and more seamless integration was to develop an SDK (Software Development Kit) that will allow another application or system to integrate with Remote Director for the purpose of submitting files for proofing, checking or setting the color parameters used to proof those files, providing users with verification of color on their personal system, setting due dates, permissions, rules for each person invited to the proof, and sending email invitations. All collaborative functions such as note creation, note deletion, sign-offs etc. may also be updated to the hosting application via the SDK.

To further enhance its commitment to open architecture ICS, together with the Gent PDF Workgroup (GWG), has developed a schema to write color settings, sign-off info and verification of display calibration back to the original file via XMP meta data. Now publicly available (through the GWG) this specification allows a user to sign off in one monitor system and still verify the sign-off in another system creating a framework for true interoperability. Calls to read and write this verification data are now being developed into the SDK offerings from ICS.

ICS's vision for monitor proofing is tied closely to its technical partners' success. Subsequently a lot of effort has been put into providing the most easy to use interface possible. Early adopters of our SDK have built a working prototype in as little as 4 man weeks and a deliverable product in 8 man weeks. The SDK is well documented and includes sample code. In addition, ICS has dedicated staff available to interface between your developers and our programming engineers.

ICS is in the process of adding a proof viewing module to our SDK offerings, along with other blocks of technology for calibration and profiling, monitor evenness mapping, virtual 10 bit of the image display. These SDK modules will be ideal for solutions where verification and viewing of a proof are needed without the additional collaboration tools - such as on press consoles and visual approval applications.

"IOI integrates many third party applications into the Xinet suite of products. ICS, although unique and very sophisticated in its approach to the proofing workflow, presented itself as one of the easiest solutions with which we have ever integrated. The web services API is well thought out and documented - which enabled us to create a tightly woven bi-directional solution between both products in under 4 weeks," says Dean Holmes – Senior Software Engineer – IO Integration, Inc.

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