



Press Release

*Hundreds of Workflows and Ways to Proof.
One Powerful Technology to Handle Them All.
Remote Director*

**ICS at Graph Expo
Booth 4721**

**JUST Normlicht
Booth 4661**

JUST Normlicht and ICS Partner in Industry's First Collaborative, Simultaneous Hard & Soft Proofing Solution

ICS Remote Director Automatically & Continuously Calibrates Color and Luminance Across Devices, Including JUST Normlicht Viewing Stations, in Real-Time

Chicago (Graph Expo) -- October 27, 2008 -- JUST Normlicht and Integrated Color Solutions (ICS) today announce that ICS' move to support JUST Normlicht's JUST USB Interface has resulted in the industry's first collaborative, simultaneous hard and soft proofing solution. ICS Remote Director's unique, platform-independent, real-time calibration across devices allows it to automatically control luminous values and viewing conditions in many of JUST-Normlicht soft proofing viewing stations from any remote location. The combined solution is showing in ICS's booth #4721 and JUST Normlicht's booth #4661 here at Graph Expo 2008.

Functionality enhancements in the newest version of Remote Director, debuting at Graph Expo, include the ability to exactly control, set and adjust the viewing brightness of JUST Normlicht's Virtual proofStation, colorCommunicator and proofStation SP product lines for precise proofing.

"There's not a stronger solution able to demonstrate the power of our JUST USB Interface than Remote Director," says Michael Gall, CEO of JUST Normlicht. "JUST Normlicht has made it possible, for the first time, for the image on the monitor and the printed piece to be compared directly under standardized light. Remote Director maximizes the return on this functionality with its unique, real-time and continuous device calibration across all viewing stations.

"On top of that, you've got a world-class monitor proofing system that can't be beat on several accuracy and integration fronts; and you end up with what is, frankly, a no-brainer solution for the industry."

"This is a perfect example of what a technology partnership is supposed to be about," says Dan Caldwell, VP of Operations. "JUST Normlicht has upped the ante in visual color control systems, and now with ICS Remote Director feeding and monitoring data

for continuous viewing lumination control, we're giving the industry unprecedented ability to collaborate on, and match, hard and soft proofs together."

About JUST Virtual proofStation

The "JUST Virtual proofStation" is equipped with the JUST USB Interface that enables the "adJUST monitorCalibration software" and other 3rd party software programs to adjust the brightness of the viewing light and to match the image displayed on the monitor with that in the viewing cabinet automatically and with the utmost precision. For the first time, the image on the monitor and the printout can be compared directly under standardized light.

About Remote Director

Remote Director is the leading monitor proofing system. By combining all of the tools needed to create, view, annotate and collaborate with ICS's patented color technologies, users can finally move to a true, fully digital workflow and simplify client interaction while increasing color accuracy and consistency. Whether viewing a proof on press, creating a concept or contract proof to send to clients for approval, or just accessing an incoming proof; Remote Director provides unparalleled functionality and performance to allow production workflows to keep pace with the demands of today's changing marketplace.

Days and weeks turn into minutes and hours when the logistics and cost of transporting hard copy proofs around the globe are eliminated. Global brand colors can be managed throughout the workflow to ensure that all parties adhere to the same standards.

ICS now adds spectral color processing to Remote Director, thereby bringing the highest levels of accuracy and speed to spot and special colors to address all facets and needs of today's markets.

Most importantly, in any given scenario, Remote Director can be integrated easily into any existing workflow either through automation tools, existing workflow integrations or our easy to implement SDK for custom integrations.

About JUST Normlicht

JUST Normlicht is a pioneering leader in the production of visual color control devices for the graphic arts, photographic and manufacturing industries. The company is also recognized worldwide as a premier supplier of calibration and profiling solutions for the graphic arts industry.

About Integrated Color Solutions

Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology in 2000. Today, ICS is the only provider to offer the full range of proofing capabilities – from the simplest to the highest end color-accurate applications – in real time, on any mix of computing platforms and workflows, at any location in the world. Digital imaging and color science excellence are the hallmarks of ICS's research and development team, responsible for several existing and pending ICS patents. The resulting technologies, including new spectrally-based color processing, combine superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence – making ICS the first choice of users and vendors alike.

ICS is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and

integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems.

ICS strives to be an environmentally responsible company. In addition to providing technology that fosters reduced waste, the company supports initiatives such as the Arbor Day Foundation.

For more information about ICS, visit: www.icscolor.com.

Editor's Note: For a copy of ICS's digital media kit from Graph Expo, please visit: <http://www.icscolor.com/mediakit/>

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