



## Press Release

***Hundreds of Workflows and Ways to Proof.  
One Powerful Technology to Handle Them All.  
Remote Director***

**ICS at Graph Expo  
Booth 4721**

### **NEC Display Solutions and ICS Monitor Proofing Combination Earn SWOP Certification**

**CHICAGO -- October 27, 2008 -- NEC Display Solutions and Integrated Color Solutions (ICS) are proud to announce that the use of Remote Director monitor proofing with select NEC Display 26- and 30-inch LCD monitors have been certified according to the SWOP® Proofing System Certification Program.**

Adoption of monitor proofing continues to grow, and it has become even more critical than ever to have reliable and consistent color across displays. As a result, ICS continues to work with its industry partners to produce monitor remote proofing solutions that graphic arts professionals can rely on.

“NEC Display Solutions is a market leader, and we are excited to offer our customers the latest SWOP-certified configuration for Remote Director,” says ICS CEO, Jeffrey Silverman. ICS paired Remote Director with three of NEC’s LCD Monitors (the LCD2690WUXi, LCD2690WUXi2 and LCD3090WQXi); all designed by NEC to meet the color needs of serious graphics professionals.”

Together, Remote Director and the NEC Display monitors deliver the color and consistency that graphic arts professionals need to meet deadlines and stay on budget.”

“We are pleased to announce this partnership with ICS and are proud to have SWOP certification on select displays,” says Stan Swiderski, Product Manager at NEC Display Solutions. “Monitor proofing is key to graphics professionals who require consistently accurate images.”

Specifications Web Offset Publications (SWOP) aims to continually raise the level of quality of publication printing by offering specifications and tolerances for those working in the graphic arts industry.

#### **About Remote Director**

Remote Director is the leading monitor proofing system. By combining all of the tools needed to create, view, annotate and collaborate with ICS’s patented color technologies; users can finally move to a true, fully digital workflow and simplify client

interaction while increasing color accuracy and consistency. Whether viewing a proof on press, creating a concept or contract proof to send to clients for approval, or just accessing an incoming proof, Remote Director provides unparalleled functionality and performance to allow production workflows to keep pace with the demands of today's changing marketplace.

Days and weeks turn into minutes and hours when the logistics and cost of transporting hard copy proofs around the globe are eliminated. Global brand colors can be managed throughout the workflow to ensure that all parties adhere to the same standards.

ICS now adds spectral color processing to Remote Director, thereby bringing the highest levels of accuracy and speed to spot and special colors to address all facets and needs of today's markets.

Most importantly, in any given scenario, Remote Director can be integrated easily into any existing workflow either through automation tools, existing workflow integrations or our easy to implement SDK for custom integrations.

NEC's MultiSync LCD2690WUXi, LCD2690WUXI\_ and LCD3090WQXi sport a widescreen panel with the ability to cover 97.8 percent of the AdobeRGB color space. With NEC's exclusive X-Light™ Pro backlight/sensor design, brightness and color settings can be held consistent over the useful life of the display. Its ColorComp™ technology compensates for slight variations in luminance and color uniformity, providing even color across the screen. For detailed specifications, please visit [www.necdisplay.com](http://www.necdisplay.com) and visit the MultiSync 90 Series product page.

#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at [www.necdisplay.com](http://www.necdisplay.com).

#### **About Integrated Color Solutions**

Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology in 2000. Today, ICS is the only provider to offer the full range of proofing capabilities – from the simplest to the highest end color-accurate applications – in real time, on any mix of computing platforms and workflows, at any location in the world. Digital imaging and color science excellence are the hallmarks of ICS's research and development team, responsible for several existing and pending ICS patents. The resulting technologies, including new spectrally-based color processing, combine superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence – making ICS the first choice of users and vendors alike.

ICS is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems.

ICS strives to be an environmentally responsible company. In addition to providing technology that fosters reduced waste, the company supports initiatives such as the Arbor Day Foundation.

For more information about ICS, visit: [www.icscolor.com](http://www.icscolor.com).

**Editor's Note:** For a copy of ICS's digital media kit from Graph Expo, please visit: <http://www.icscolor.com/mediakit/>

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