



*Hundreds of Workflows and Ways to Proof.
One Powerful Technology to Handle Them All.
Remote Director*

ICS at drupa 2008
Hall 4, Stand F47

Publishing Giant H. Bauer Selects Remote Director Monitor Proofing

***Announcement Closely Follows Schawk Digital Solutions' Decision
to Integrate Remote Director with BLUE, Schawk's Software Suite***

Düsseldorf - June 6, 2008 - Remote Director from Integrated Color Solutions (ICS) has been selected for use by H. Bauer Publishing, the largest privately owned publisher in Europe. Jeffrey Silverman, CEO of ICS, announced today that the initial installation was successfully completed at Bauer Druck Köln KG, which produces major magazine titles requiring production runs of 11,000,000 per week. ICS partner Otterbach Group brought Remote Director, renowned for unique accuracy, color, and real-time proofing capabilities; as well as flexible, multi-platform and multiple monitor support; to Bauer Druck Köln KG, one of numerous Bauer prepress and printing plants in the world.

Otto Engelhard, managing partner at Otterbach Group, says that Bauer feels confident, after testing Remote Director extensively, that it will implement the solution throughout its printing plant network. In addition, Engelhard says that the editorial departments will be equipped with Remote Director.

"It is clear that Remote Director will afford increased efficiencies and the ability to provide better service to our clients. It is easy to make the decision to adopt a solution when it returns as powerfully as this one does," says Klaus-Peter Petschat of H. Bauer Publishing.

"ICS is proud to have been chosen by Bauer, one of the most prestigious publishing houses in Europe," says Silverman. "The organization's acceptance of Remote Director technology is testimony to the strength of our product, especially in terms of its power to work across varied international environments. We thank both Otterbach and Bauer for the opportunity to be a part of their solutions for these high-end workflows."

Remote Director makes it possible for several users, in different locations, to simultaneously look at and access the colors and contents of a proof, to navigate alternately the layout of the proof, and with the help of small digital "sticky notes", to discuss and comment on the proofs; making notes and giving instructions for corrections. Based on this process, a complete digital script leading into a seamless documentation of the proofing system can be made, including a legally

binding "digital signature".

About H. Bauer

H. Bauer Publishing is the largest privately owned publisher in Europe. Founded in Hamburg in 1875 by Johann Bauer, the company has been managed by the Bauer family since its inception; Heinz Bauer is the fourth subsequent family member, managing the entire group.

Headquartered in Hamburg, The Bauer Publishing Group is the largest publisher in Germany with 42 magazines; the company has grown into a worldwide media empire comprising 185 magazines in 15 countries, as well as TV and radio stations.

About Integrated Color Solutions

Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology in 2000. Today, ICS is the only provider to offer the full range of proofing capabilities - from the simplest to the highest end color-accurate applications - in real time, on any mix of computing platforms and workflows, at any location in the world. Digital imaging and color science excellence are the hallmarks of ICS's research and development team, responsible for several existing and pending ICS patents. The resulting technologies, including new spectrally-based color processing, combine superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence - making ICS the first choice of users and vendors alike.

ICS is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems. For more information about ICS, visit www.icscolor.com.

ICS strives to be an environmentally responsible company. In addition to providing technology that fosters reduced waste, the company supports initiatives such as the Arbor Day Foundation.

Editor's Note: For a copy of ICS' digital media kit from drupa, please visit: <http://www.icscolor.com/mediakit/>.

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