



Press Release

*Hundreds of Workflows and Ways to Proof.
One Powerful Technology to Handle Them All.
Remote Director*

**ICS at drupa 2008
Hall 4, Booth F47**

ICS Radically Changes Proofing with Move to the World's Most Powerful Processing Platform

New Remote Director is Spectrally-Based;

*Delivers Long List of Unprecedented Advantages to Commercial
and Package Printers, Publishers, and Prepress Professionals*

New York, NY -- May 21, 2008 -- Integrated Color Solutions (ICS) today announces a new version of its Remote Director proofing system that the company expects will bring dramatically positive changes throughout the graphic arts industry. By moving Remote Director's color computing to processors so powerful they are used for advanced scientific and sophisticated 3D and gaming applications, ICS engineering teams were able to move to a spectrally-based¹ color system and also add numerous, previously unavailable, functions to the graphic arts workflow.

This newest version of Remote Director will be a featured solution at drupa 2008, being held in Dusseldorf, Germany, May 29-June 11, at ICS exhibit Hall 4, Booth F47.

Remote Director, already known for real-time monitor synchronization, verification and collaboration; and cross-platform integration with any graphic arts workflow; now offers an improved toolset based on worldwide customer needs and requests. One of several important new functions is spectral spot color definition and blending, offering the most accurate color

¹ The spectrum is the most complete measurement of a color sample. From spectral data, it is possible to calculate density, CIELAB, and dot percent.

The new version of Remote Director offers a host of new and productive features including:

- Quick, accurate, local display of proofs without download via email
- Real-time synchronization so that others can immediately see all annotations, comments, and sign-offs
- Multiple language support
- Multiple page viewing
- Quick zoom loupe tool so that users do not have to zoom the entire page
- Fewer format requirements for files to be proofed
- More accurate display of spot colors
- Color correction evaluation for both CMYK and spot colors
- Browser based proof access with a quick view of the approval status in the new Proof List
- Improved integration with more third-party digital asset management, key performance indicator reporting, and workflow management components

representation whether a color is a solid tint or blended accent to a CMYK image.

“We had many color accuracy hurdles addressed already, but we were hitting a wall in processing power when it came to applying these advancements within Remote Director while at the same time retaining the same level interface performance” explains Bob Burnett, Remote Director Product Manager. “And then around four years ago, as graphic card processors began making significant leaps in response to the gaming industry, we started looking at utilizing these powerful GPU processors for our spectral color processing.” The result is the core technology now powering Remote Director in this new version.

As the acceptance of monitor proofing has continued to grow, printers, prepress specialists, publishers, agencies and brand owners worldwide have chosen and installed Remote Director as their monitor proofing solution of choice. Remote Director offers so much time-saving and file integrity assurances – including cross platform and cross monitor color accuracy to any color standard, including SWOP, GRACoL and Fogra, as well as real-time collaboration – that increasing numbers of workflow system suppliers and their customers are moving away from, or completely eliminating, hard copy proofs and the courier services that carried them.

What’s New in Remote Director

There are a number of significant architectural refinements and feature additions in the new version that keep Remote Director at the forefront of monitor-based proofing. The most significant of these include:

- **Web Access to Proofs**
Filter and browse all of the proofs that you have created or have been invited to review. Sort proofs to find the highest priority work, view proof image statuses, or even review individual image annotations, all from a standard web browser. Then, click on a proof image to open it up in Remote Director for a color accurate view.
- **Monitor Uniformity Mapping**
Images proofed in Remote Director can now be color managed for up to 121 regions per monitor. This eliminates imperfections in uniformity that larger LCD monitors suffer from and improves color transitions of images stretched across multiple monitors.
- **GPU Technology**
Remote Director makes direct use of the tremendous computational powers of today’s graphics card processors (GPU). By moving the complex 3-dimensional color modeling engine and other processes to the GPU, a whole host of new capabilities, some running today and still more being developed, have been opened up to virtual proofing.
- **Spectral Spot Color Definition and Blending**
Remote Director utilizes spectral color definitions for proofing spot colors. Whether the color is a solid tint, blended spot colors or a blended accent to a CMYK image, spectral blending give the most accurate color representation.
- **System Certification**
Remote Director can run a certification process evaluating itself on whatever hardware it is being run to verify that it is showing accurate color according to SWOP, GRACoL, Fogra or even a custom standard defined by the user.
- **Virtual 10-Bit**
Remote Director turns any 8-bit monitor into a high quality 10-bit monitor. With Virtual 10-bit technology, Remote Director actually increases the monitor’s color fidelity and eliminates banding.

(See page 1 box for additional features)

The latest version of Remote Director is available as a free download for existing customers at: www.icscolor.com.

About Integrated Color Solutions

Established in 2000, Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology and today is the only provider to offer the full range of proofing capabilities – from the simplest to the highest end, color-accurate applications – in real time, on any mix of computing platforms and workflows, at any location in the world.

The company's flagship product, Remote Director, streamlines relationships between clients, agencies, photographers, prepress professionals, publishers and printers. ICS clients worldwide have been able to increase their margins and efficiencies by significantly reducing time to market, shortening critical supply chains, and enabling production of higher quality products, all while saving money and time.

Digital imaging and color science excellence are the hallmarks of ICS' research and development team, responsible for several existing and pending ICS patents. The resulting technologies combine superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence – making ICS the first choice of users and vendors alike.

Integrated Color Solutions (ICS) is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems.

For more information visit the ICS website at: www.icscolor.com.

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ICS Media Contact:

Helene Smith, HSPR

+1 321.388.6511

smith@helenesmith.com