



Press Release

*Hundreds of Workflows and Ways to Proof.
One Powerful Technology to Handle Them All.
Remote Director*

Media Alert:

ICS Presents at Major Industry Events in Q1 and Q2, 2008

Monitor Proofing A Hot Topic at Events Worldwide

New York, March 6, 2008 - Integrated Color Solutions (ICS) is taking its message of efficient, accurate monitor proofing on the road. ICS will be participating in a full schedule of events ranging from sponsorships, speaking engagements, and training/demonstration opportunities both in the U.S. and abroad over the next several months.

ICS' recent speaking engagements have included the Fogra Color Management Symposium in Munich, Germany, February 21, where Franz Herbert, ICS' CTO, spoke on the subject of monitor proofing. Also, on February 26 at the China Virtual Proofing Conference 2008, Shenzhen City, China hosted by APTEC Ltd. of Hong Kong, ICS had the opportunity to introduce its monitor proofing technology to professionals, associations, and academicians from the graphic arts and printing industries in south China.

Upcoming Events

The schedule of upcoming events in which ICS is being featured includes:

March 10, [ICS Educational Seminar](#), Chicago; ICS will highlight its Remote Director proofing solution in two sessions at the Westin O'Hare hotel. Attendees of this free event will have the opportunity to receive valuable hands-on training as well as a 30-day trial version of Remote Director software.

March 10-11, IDEAlliance Proofing Summit, New York; held in conjunction with the Publishing Business Conference & Expo; Doug Landon, Director of Technical Sales, will serve as a panelist for the session, "The Challenge of Virtual Proofing to the Numbers." As an event sponsor, ICS will also be holding product demonstrations on the Expo show floor.

April 22-24, IPA Technical Conference, Chicago; ICS to speak at session: Collaboration Tools: Virtual Proofing, Editing & Conferencing

May 29-June 11, drupa, Dusseldorf, Germany; ICS has signed on to exhibit at the upcoming drupa show held every four years. With nearly 400,000 visitors, drupa holds its claim as the "world's No. 1 event for the print and media industry". The company will be located in Hall 4, Booth F47.

For more information visit the ICS website at: www.icscolor.com, or email pubrel@icscolor.com

About Integrated Color Solutions

Established in 2000, Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology and today is the only provider to offer the full range of proofing capabilities - from the simplest to the highest end, color-accurate applications - in real time, on any mix of computing platforms and workflows, at any location in the world.

The company's flagship product, Remote Director, streamlines relationships between clients, agencies, photographers, prepress professionals, publishers and printers. ICS clients worldwide have been able to increase their margins and efficiencies by significantly reducing time to market, shortening critical supply chains, and enabling production of higher quality products, all while saving money and time.

Digital imaging and color science excellence are the hallmarks of ICS' research and development team, responsible for several existing and pending ICS patents. The resulting technologies combine superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence - making ICS the first choice of users and vendors alike.

Integrated Color Solutions (ICS) is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems.

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