



Press Release

*Hundreds of Workflows and Ways to Proof.
One Powerful Technology to Handle Them All.
Remote Director*

ICS and Dalim Software Partner to Ensure Tightly Integrated Monitor Proofing

New York, NY – March 19, 2008 – Integrated Color Solutions (ICS), developer of the industry’s leading monitor proofing solution, is partnering with Dalim Software GmbH to develop even tighter integration between Dalim Software’s workflow automation software solutions and the ICS Remote Director monitor proofing system.

As a result, Dalim Software customers in ad agency, design, corporate, prepress, periodical publishing, printing, and packaging environments will be assured they can seamlessly and efficiently be able to review, verify and approve high quality color files on-screen.

“We are pleased to be developing even closer product development ties with Dalim Software,” says Jeffrey Silverman, president and CEO of ICS. “The goal of the partnership is to ensure that reliable and accurate monitor proofing of color is tightly integrated and seamlessly available in Dalim Software workflow systems, beginning with DALiM MiSTRAL,” Silverman says, referring to Dalim Software’s popular production automation and project management/job tracking system. This means that Dalim Software customers will have the most comprehensive workflow systems available and will still be able to access color accurate, on-screen proofing easily from their chosen workflow.

Adds Dr. Carol Werlé, CEO of Dalim Software, “Our customers in color critical production environments have come to recognize the efficiencies and savings which monitor proofing can add to their production workflows. They want to eliminate hard-copy proofs which are expensive to make, time consuming to review and cumbersome to track and handle in an automated workflow. They want to be able to trust the color decisions they are making from on-screen review and by integrating ICS Remote Director into Dalim Software production workflows, we’re giving them one more option to do so.”

About Dalim Software

Dalim Software GmbH, with headquarters in Kehl, Germany, is a global leader in the design and development of innovative productivity, workflow and communication software solutions for the publications and graphics arts industries. Since 1985, Dalim Software solutions have been selected by some of the most prominent media publishing, advertising, printing and prepress companies in the world today—a clear testament to Dalim Software’s reputation in the industry.

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Selling through an international distributor network, Dalim Software help clients successfully respond to changing opportunities by providing high productivity communication solutions based on Open Systems technology and the implementation of industry standards. These solutions ensure communications companies can have greater control over production schedules and deliver fast, accurate, predictable results.

About Integrated Color Solutions

Established in 2000, Integrated Color Solutions (ICS) pioneered accurate monitor proofing technology and today is the only provider to offer the full range of proofing capabilities – from the simplest to the highest end, color-accurate applications – in real time, on any mix of computing platforms and workflows, at any location in the world.

The company's flagship product, Remote Director, streamlines relationships between clients, agencies, photographers, prepress professionals, publishers and printers. ICS clients worldwide have been able to increase their margins and efficiencies by significantly reducing time to market, shortening critical supply chains, and enabling production of higher quality products, all while saving money and time.

Digital imaging and color science excellence are the hallmarks of ICS' research and development team, responsible for several existing and pending ICS patents. The resulting technologies combine superior imaging with flexibility, practicality, and easy integration with the many hundreds of workflows in existence – making ICS the first choice of users and vendors alike.

Integrated Color Solutions (ICS) is a privately held company with offices in New York City and Carlsbad, CA. In addition to selling directly via a worldwide distribution network, several OEM and integration partners have incorporated the same core ICS monitor proofing technology found in Remote Director in their own various workflow components and systems.

For more information visit the ICS website at: www.icscolor.com

Editor's Note: For a digital version of our media kit please visit us at:
<http://www.icscolor.com/mediakit/>

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